



Social Media Internship

Hello! Yes you! The rebel in you!

Do you also find the current state of the fashion industry is shameful and superficial, while being responsible for so much harm in the world? Well then I have good news for you! First of all you are not alone, and secondly you are needed now more than ever.

We hate to look away and not take responsibility. That's why we started Red Orka, to create a circular baby clothing company. A company that challenges the status quo, making sustainable waves in the cute world of little babies. Well, it might be cute, but that doesn't take away from how polluting the current baby clothing industry is.

Our mission is to make fashion for good. Fashion for the generation of tomorrow. Fashion that inspires and that makes better decisions for the planet every day.

With Mother Nature as our CEO we feel confident to take on the challenge.

And we need you to help us!

What will you do?

Take ownership of content creation and come up with creative ideas to convey our unique and inspiring message

Engage with the customers, both offline and online

Shape our social media presence and establish our social media tech stack

Influencer Program: manage & coordinate influencer outreach and engagement

What do you need?

A genuine love for building community, marketing and sustainability

Copy writing skills (English required)

Familiarity with Photoshop and a keen photographer and videographer

Adaptability: quick to learn while on-the-go

Imagination: inventive ideas and a creative mind

Entrepreneurship and daring: you are not afraid to be original

For bonus points: a side project that demonstrates your social media intuition

Available for at least 6 month.

What can you expect from us?

Red Orka offers you the opportunity to work in a start-up culture where everything you do matters. In our Amsterdam living room office, you will have the freedom to experiment and evolve your own projects as well as the chance to test them out on real customers.

You will be part of a team that shapes the future of an impact driven company. But don't worry, at Red Orka – we play as hard as we work! There will of course be a fun side! Besides all this, you will get 400 euros per month for a full-time internship.

Are you interested in a life-changing experience with Red Orka? Then send us on over your CV to: erik@red-orka.com. We look forward to hearing from you!